



HM Online Activities

Agency Reporting

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HOFFMANN
MINERAL
Wir geben Stoff für gute Ideen

Agency Reporting – Business Reports 2012-2014

Online reporting was established in 2009.
Five reporting years; 2011 was skipped.

Year	Records
2009	1139
2010	1281
2011	--
2012	1529
2013	1874
2014	2167
	7990

Agency Reporting – Business Reports 2012-2014

Classification Keys (excerpt)

Application / Industry / Detail ("Good")	Code
Elastomer / Industry / Printing roller	HM-200-600-140
Elastomer / Industry / Wheel, tire, roller (no printing)	HM-200-600-630
Elastomer / Industry / Other ... (Comment)	HM-200-600-997
Elastomer / Industry / Unknown	HM-200-600-998
Elastomer / Other ... (Comment)	HM-200-997
Elastomer / Unknown	HM-200-998
Food / Consumer good / Animal feed	HM-550-700-770
Food / Consumer good / Chewing gum	HM-550-700-380
Food / Consumer good / Nutritional additive	HM-550-700-540
Food / Consumer good / Other ... (Comment)	HM-550-700-997
Food / Consumer good / Unknown	HM-550-700-998
Food / Other ... (Comment)	HM-550-997
Food / Unknown	HM-550-998
Inorganic chemistry / Agro / Crop protection	HM-050-100-580
Inorganic chemistry / Agro / Other ... (Comment)	HM-050-100-997
Inorganic chemistry / Agro / Unknown	HM-050-100-998

Agency Reporting – Business Reports 2012-2014

Reported volumes (metric tons) by Region and Year

#	Region	2012	2013	2014	Total [t]	Share
1	EU	8.271	7.273	8.205	23.749	44,9%
2	Asia	5.955	7.192	8.293	21.440	40,5%
3	Northern America	1.254	1.098	1.125	3.477	6,6%
4	Central America	239	282	321	843	1,6%
5	South America	44	935	38	1.017	1,9%
6	Western Europe	431	467	657	1.554	2,9%
7	Eastern Europe	30	46	0	76	0,1%
8	Southern Europe	0	14	0	14	0,0%
9	Northern Europe	1	0	2	3	0,0%
10	Oceania	102	86	19	207	0,4%
11	Africa	229	119	196	544	1,0%
		16.557	17.512	18.855	52.923	100,0%

Agency Reporting – Business Reports 2012-2014

Reported volumes (metric tons) by Good („Application“)

	Good	2012	2013	2014	Total [t]	Share
1	Elastomers	9.527	10.618	11.785	31.930	60,3%
2	Paints & Varnishes	2.173	2.235	2.901	7.309	13,8%
3	Cleaners & Polishes	1.984	1.004	1.170	4.159	7,9%
4	Coatings & Adhesives	1.221	1.116	1.137	3.473	6,6%
5	Welding	198	237	284	719	1,4%
6	Trading	187	274	151	612	1,2%
7	Tolling	16	206	171	393	0,7%
8	Distributors	35	97	91	222	0,4%
9	Ceramics	45	56	45	145	0,3%
10	Plastics	54	30	66	150	0,3%
11	Cosmetics	81	45	5	131	0,2%
12	Food	28	55	31	115	0,2%
13	Inorganics	7	9	17	33	0,1%
14	Other	113	336	217	666	1,3%
15	Unknown	888	1.193	785	2.866	5,4%
		16.557	17.512	18.855	52.923	100,0%

Agency Reporting – Business Reports 2012-2014

Excerpt from the Database

N 85	0	25	GB	2014	Cleaner & polish / Automotive / Coating (care)	
N 85	0	25	GB	2014	Cleaner & polish / Household / Unknown	
N 85	0	2940	GB	2014	Cleaner & polish / Unknown	
N 85	0	125	GB	2014	Cleaner & polish / Household / Metal	
N 85	0	975	GB	2014	Paint & varnish / Other ... (Comment)	
N 85	0	975	IE	2014	Cleaner & polish / Automotive / Coating (care)	
N 85	0	500	GB	2014	Cleaner & polish / Other ... (Comment)	
N 85	0	3900	GB	2014	Cleaner & polish / Automotive / Coating (care)	
N 82	0	700	IE	2014	Distributor	
MM	0	100	GB	2014	Elastomer / Industry / Molded article	
VE	0	25	GB	2014	Elastomer / Unknown	
N 85	0	180740	GB	2013	Cleaner & polish / Automotive / Coating (care)	
N 85	0	96300	GB	2013	Cleaner & polish / Automotive / Coating (care)	
Z 89 pur	0	13460	GB	2013	Paint & varnish / Construction / Paint, interior (aqueous)	
Z 86 pur	0	39000	GB	2013	Elastomer / Industry / Wheel, tire, roller (no printing)	
Z 86 pur	0	60500	GB	2013	Elastomer / Industry / Wheel, tire, roller (no printing)	
Z 86 pur	0	0	GB	2013	Elastomer / Industry / Wheel, tire, roller (no printing)	
N 85	0	13700	GB	2013	Cleaner & polish / Automotive / Coating (care)	
N 85	0	35100	GB	2013	Coating, adhesive & sealant / Construction / Other ... (Comment)	Polyurea Repair Compounds
Z 86 pur	0	12000	GB	2013	Elastomer / Industry / Wheel, tire, roller (no printing)	
N 85	0	0	GB	2013	Cleaner & polish / Automotive / Coating (care)	
Z 86 pur	0	0	GB	2013	Elastomer / Other ... (Comment)	Printing Blankets
N 85	0	5860	GB	2013	Coating, adhesive & sealant / Automotive / Other ... (Comment)	Exhaust System Repair
N 85	0	16870	GB	2013	Cleaner & polish / Industry / Metal	
P 87 pur	0	4320	GB	2013	Elastomer / Industry / Wheel, tire, roller (no printing)	
Z 86	0	100	GB	2013	Elastomer / Unknown	

Thanks!